## MARKET-LINKED STEP UP NOTES

## Market-Linked Step Up Notes Linked to the S&P 500° Index

Issuer HSBC USA Inc. ("HSBC")  Principal Amount \$10.00 per unit  Term Approximately two years  Market Measure The S&P 500® Index (Bloomberg symbol: "SPX")  Payout Profile at Maturity  Payout Profile at Market Measure is flat or increases up to the Step Up Value, a return equal to the Step Up Payment  • If the Market Measure increases above the Step Up Value, a return equal to the percentage increase in the Market Measure  • 1-to-1 downside exposure to decreases in the Market Measure, with up to 100% of the principal amount at risk  Step Up Value [110.00% to 116.00%] of the Starting Value, to be determined on the pricing date  [\$1.00 to \$1.60] per unit, a [10.00% to 16.00%] return over the principal amount, to be determined on the pricing date  Threshold Value 100% of the Starting Value  Investment This investment is designed for investors who anticipate that the Market Measure will not decrease over the term of the notes, and are willing to take full downside risk and forgo interim interest payments.
Term Approximately two years  The S&P 500® Index (Bloomberg symbol: "SPX")  • If the Market Measure is flat or increases up to the Step Up Value, a return equal to the Step Up Payment  • If the Market Measure increases above the Step Up Value, a return equal to the percentage increase in the Market Measure  • 1-to-1 downside exposure to decreases in the Market Measure, with up to 100% of the principal amount at risk  Step Up Value  [110.00% to 116.00%] of the Starting Value, to be determined on the pricing date  [\$1.00 to \$1.60] per unit, a [10.00% to 16.00%] return over the principal amount, to be determined on the pricing date  Threshold Value  Investment  This investment is designed for investors who anticipate that the Market Measure will not decrease over the
Market Measure  The S&P 500® Index (Bloomberg symbol: "SPX")  • If the Market Measure is flat or increases up to the Step Up Value, a return equal to the Step Up Payment  • If the Market Measure increases above the Step Up Value, a return equal to the percentage increase in the Market Measure  • 1-to-1 downside exposure to decreases in the Market Measure, with up to 100% of the principal amount at risk  Step Up Value  [110.00% to 116.00%] of the Starting Value, to be determined on the pricing date  [\$1.00 to \$1.60] per unit, a [10.00% to 16.00%] return over the principal amount, to be determined on the pricing date  Threshold Value  This investment is designed for investors who anticipate that the Market Measure will not decrease over the
Payout Profile at Maturity  • If the Market Measure is flat or increases up to the Step Up Value, a return equal to the Step Up Payment  • If the Market Measure increases above the Step Up Value, a return equal to the percentage increase in the Market Measure  • 1-to-1 downside exposure to decreases in the Market Measure, with up to 100% of the principal amount at risk  Step Up Value  [110.00% to 116.00%] of the Starting Value, to be determined on the pricing date  [\$1.00 to \$1.60] per unit, a [10.00% to 16.00%] return over the principal amount, to be determined on the pricing date  Threshold Value  Investment  This investment is designed for investors who anticipate that the Market Measure will not decrease over the
Payout Profile at Maturity  • If the Market Measure increases above the Step Up Value, a return equal to the percentage increase in the Market Measure • 1-to-1 downside exposure to decreases in the Market Measure, with up to 100% of the principal amount at risk  Step Up Value  [110.00% to 116.00%] of the Starting Value, to be determined on the pricing date  [\$1.00 to \$1.60] per unit, a [10.00% to 16.00%] return over the principal amount, to be determined on the pricing date  Threshold Value  100% of the Starting Value  This investment is designed for investors who anticipate that the Market Measure will not decrease over the
Step Up Payment [\$1.00 to \$1.60] per unit, a [10.00% to 16.00%] return over the principal amount, to be determined on the pricing date  Threshold Value 100% of the Starting Value  This investment is designed for investors who anticipate that the Market Measure will not decrease over the
Threshold Value 100% of the Starting Value Investment This investment is designed for investors who anticipate that the Market Measure will not decrease over the
Investment This investment is designed for investors who anticipate that the Market Measure will not decrease over the
· · ·
Preliminary Offering https://www.sec.gov/Archives/edgar/data/83246/000110465919056147/tm1920666-22_fwp.htm Documents
Exchange Listing No

You should read the relevant Preliminary Offering Documents before you invest.

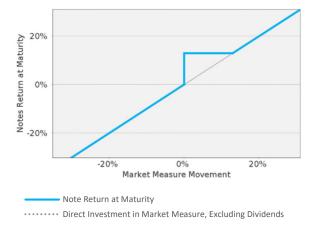
Click on the Preliminary Offering Documents hyperlink above or call your Financial Advisor for a hard copy.

## **Risk Factors**

Please see the Preliminary Offering Documents for a description of certain risks related to this investment, including, but not limited to, the following:

- Depending on the performance of the Market Measure as measured shortly before the maturity date, you may lose up to 100% of the principal amount.
- Payments on the notes, including any repayment of principal, are subject to the credit risk of HSBC. If HSBC becomes insolvent or is unable to pay its obligations, you may lose your entire investment.
- The estimated initial value of the notes on the pricing date will be less than their public offering price.
- If you attempt to sell the notes prior to maturity, their market value may be lower than both the public offering price and the estimated initial value of the notes on the pricing date.
- You will have no rights of a holder of the securities represented by the Market Measure, and you will not be entitled to receive securities or dividends or other distributions by the issuers of those securities.

Final terms will be set on the pricing date within the given range for the specified Market-Linked Investment. Please see the Preliminary Offering Documents for complete product disclosure, including related risks and tax disclosure.



The graph above and the table below reflect the hypothetical return on the notes, based on the terms contained in the table to the left (using the mid-point for any range(s)). The graph and the table have been prepared for purposes of illustration only and do not take into account any tax consequences from investing in the notes.

Hypothetical Percentage Change from the Starting Value to the Ending Value	Hypothetical Redemption Amount per Unit	Hypothetical Total Rate of Return on the Notes
-100.00%	\$0.00	-100.00%
-50.00%	\$5.00	-50.00%
-25.00%	\$7.50	-25.00%
-20.00%	\$8.00	-20.00%
-10.00%	\$9.00	-10.00%
-5.00%	\$9.50	-5.00%
0.00%(1)	\$11.30(2)	13.00%
5.00%	\$11.30	13.00%
10.00%	\$11.30	13.00%
13.00% <sup>(3)</sup>	\$11.30	13.00%
20.00%	\$12.00	20.00%
30.00%	\$13.00	30.00%
40.00%	\$14.00	40.00%
50.00%	\$15.00	50.00%
54.00%	\$15.40	54.00%
60.00%	\$16.00	60.00%

- (1) This hypothetical percentage change corresponds to the **hypothetical** Threshold Value.
- (2) This amount represents the sum of the principal amount and the hypothetical Step Up Payment of \$1.30.
- (3) This hypothetical percentage change corresponds to the **hypothetical** Step Up Value.